



2018 TRAINING & EVENTS CALENDAR

MONTH	ENTREPRENEURSHIP COACHING WORKSHOPS	AGRIBUSINESS COACHING WORKSHOPS	PROJECTS CITE VISITES / FARM TOUR	MACHERY / Equipment DEMONSTRATION	B2B INTERLINK NETWORKING SESSIONS
January	Start and Grow your Business Tue 16TH Tue 23rd Tue 30th	Enterprise Selection in Agribusiness Wed 17TH Wed 24rd Wed 31st			FRIDAY 26th
February	Marketing to gain more customers. Tue 6TH Tue 13rd Tue 20th	Farm Business Plan Writing/Budgeting (Are you making profits or losses) Wed 7TH Wed 14rd Wed 21st	Agribusiness entrepreneurs visit to Isinya Farm KG2 Bethany and KG1 Saturday 24th		FRIDAY 9th FRIDAY 23rd
March	Business Coaching & Mentoring Tue 6TH Tue 13rd Tue 20th	Crop Nutrition, Soil Fertility and organic farming. Wed 7TH Wed 14rd Wed 21st		Hospitality Industry (Hotels) Saturday 24th	FRIDAY 9th FRIDAY 23rd
April	From loss to Profitability Tue 3rd Tue 10th Tue 17th	Fish farming as a business venture. Wed 4TH Wed 11th Wed 18th	Agribusiness entrepreneurs visit to Isinya Farm KG2 Bethany and KG1 Saturday 28th		FRIDAY 6th FRIDAY 20th
May	Will your business outlive you? Tue 8th Tue 15th Tue 22nd	Markets & Marketing of Agribusiness Wed 9TH Wed 16th Wed 23rd		Processing and Manufacturing Saturday 26th	FRIDAY 4th FRIDAY 18th



2018 TRAINING & EVENTS CALENDAR

June	Public Speaking and Making a selling pitch(Company introduction) Tue 12th Tue 19th Tue 26th	Fish feeds and husbandry Wed 13TH Wed 20th Wed 27th	Agribusiness entrepreneurs visit to Isinya Farm KG2 Bethany and KG1 Saturday 23th		FRIDAY 8th FRIDAY 22nd
July	Networking to grow your business. Tue 10th Tue 17th Tue 24th	Crop Irrigation and Modern Technology Wed 11TH Wed 18th Wed 25th		Agriculture Machineries Saturday 21ST	FRIDAY 6th FRIDAY 20th
August	Personal Finance management for an entrepreneur. Tue 7th Tue 14th Tue 21st	Fish health and care Wed 8TH Wed 15th Wed 22nd	Agribusiness entrepreneurs visit to Isinya Farm KG2 Bethany and KG1 Saturday 18th		FRIDAY 3rd FRIDAY 17th
September	Employment & Supervisory Skills for entrepreneurs Tue 11th Tue 18th Tue 25th	Aquaculture systems design Wed 12TH Wed 19th Wed 26th		Transportation for Business Saturday 22ND	FRIDAY 31st Aug FRIDAY 14th
October	Project Management Tue 9th Tue 16th Tue 23rd	Enterprise Selection in Agribusiness Wed 10TH Wed 17th Wed 24th	Agribusiness entrepreneurs visit to Isinya Farm KG2 Bethany and KG1 Saturday 20th		FRIDAY 28th Sep FRIDAY 12th
November	Effective Business & Report writing skills Tue 13th Tue 20th	B2B Agribusiness Coaching Workshop Wed 21TH		General Machine Exhibition (SME business machinery) Saturday 17th	FRIDAY 26th Oct FRIDAY 9th



2018 TRAINING & EVENTS CALENDAR

	Tue 27th				
December			Networking event Business Growth and Expansion Saturday 15th		FRIDAY 23rd Nov FRIDAY 7th Friday 21st
DURATION	3hrs, two Sessions per week.	3hrs, two Sessions per.	Half a day	8:00 am to 5:00 pm	8:00am to 11:00 am
COST	1,000 Per Session	1,000 Per Session	2,500 Per Person; 25,000 Groups (Youth groups & Chamas); 50,000 Corporates NB: Transport is catered for.	TBA	1,000 Per Person For Breakfast.
ACTIVITIES	Tackle Business to business concerns around the topic of the day and guide on the way forward.	Tackle Business to business concerns around the topic of the day and guide on the way forward.	1. Take a tour around the farms. 2. Agronomical guide on professional handling of the various projects. 3. Free agronomical consultation	1. Industry machinery demonstration. 2. Free consultation with the experts. 3. Buy machineries/equipment at discounted rates.	1. Exchange business and business referrals. 2. Create and Grow business relationships 3. Business Current affairs training. 4. Business pitching. 5. Networking .